

EDITOR'S STATEMENT

Construction Industry Today Magazine is a well respected subscribed to publication for professionals in the construction sector. It is sent to named key decision makers and budget holders, making sure the right people get the right information.

We are a reliable and valuable resource providing trusted latest news, practical insights, features, technology and latest trends in the industry.

In addition to our magazine and digital platforms we also reach readers at trade shows throughout the year as media partners ensuring we stay connected to what's happening in the construction industry.

EVERYTHING YOU NEED TO KNOW:

- ✓ ABOUT US
- ✓ READERSHIP
- ✓ ADVERTISING RATES

2025 MEDIA PACK

OUR READERSHIP

67816
Magazine
Subscribers



READERSHIP BREAKDOWN BY JOB TITLE

- CONSTRUCTION CONTRACTORS - 67%
- CONSULTANTS - 11%
- ARCHITECTS - 9%
- DEVELOPERS - 5%
- OTHER - 8%

READERSHIP BREAKDOWN BY INDUSTRY

- DIRECTORS/MANAGING DIRECTORS - 48%
- MANAGERS - 28%
- BUYERS/PROCUREMENT - 6%
- SURVEYORS - 5%
- ESTIMATORS - 3%
- OTHER - 10%

NUMBER OF EMPLOYEES BREAKDOWN

- 1-19: 29%
- 20-99: 31%
- 100+499: 23%
- 500+: 17%

FEATURE LIST



EACH ISSUE OF THE MAGAZINE OFFERS SEVERAL RECURRING FEATURES, INCLUDING BUT NOT LIMITED TO:

- ✓ SUSTAINABILITY
- ✓ EDITORS CHOICE
- ✓ HEALTH & SAFETY
- ✓ DRAINAGE & PLUMBING
- ✓ TECHNOLOGY & SOFTWARE
- ✓ TOOLS, PLANT & EQUIPMENT HIRE
- ✓ HEATING, VENTILATION & INSULATION
- ✓ FINANCE
- ✓ WORK WEAR
- ✓ FIRE, SAFETY & SECURITY
- ✓ SITE SERVICES / TIMBER CONSTRUCTION
- ✓ MODULAR BUILDING & WELFARE UNITS
- ✓ WE ALSO PROVIDE PREVIEWS OF UPCOMING TRADE SHOWS.

MAGAZINE ADVERTISING RATES



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794 BALANCING GARMENT DURABILITY WITH COMPLIANCE

Narrash Sogant of PLS SAGB discusses the importance of 'visibility workwear' and the growing relationship between garment durability and safety standards.

Careful design, better protection

With the ability to tailor clothing to specific needs, the industry is looking for ways to improve the safety of workers. This includes the use of high-visibility workwear that is not only visible but also durable and comfortable. The industry is looking for ways to improve the safety of workers. This includes the use of high-visibility workwear that is not only visible but also durable and comfortable.

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MAGAZINE ADVERTISING RATES

- ✓ DOUBLE PAGE SPREAD - £2050
- ✓ A4 PAGE - £1250
- ✓ HALF PAGE - £750
- ✓ QUARTER PAGE - £450

SERIES BOOKING

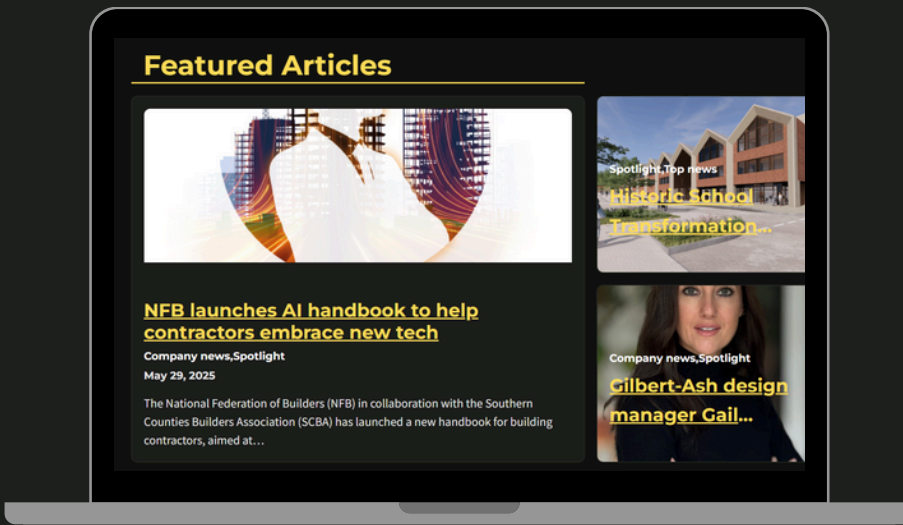
- ✓ 2 ISSUES - 10%
- ✓ 3 ISSUES - 15%
- ✓ 4 ISSUES OR MORE - 25%

ADVERTORIAL RATES

- ✓ DOUBLE PAGE SPREAD - £1395
- ✓ A4 PAGE - £695
- ✓ HALF PAGE - £495
- ✓ QUARTER PAGE - £295
- ✓ EDITORIAL INCLUSION - £200
- ✓ AGENCY DISCOUNT - 10%

EDITORIAL CAN BE SUBMITTED FOR CONSIDERATION BUT INCLUSION IS NOT GUARANTEED

DIGITAL ADVERTISING



WEBSITE BANNERS

- ✓ HOMEPAGE TAKEOVER - £435 PER WEEK
- ✓ HEADER BANNER - £1190 PER MONTH
- ✓ LARGE BANNER - £935 PER MONTH
- ✓ MEDIUM BANNER - £635 PER MONTH
- ✓ CAROUSEL BANNER - £435 PER MONTH

WEBSITE ARTICLES

- ✓ SPONSORED CONTENT UPLOAD - £325
- ✓ SPONSORED PRODUCE PROMOTION - £425

NEWSLETTER ADVERTISING

- ✓ BANNER - £400
- ✓ CONTENT INSERTION - £300
- ✓ SOLUS / EMAIL CAMPAIGN FROM - £2550